



# TIMOTHY JOSEPH

GRAPHIC DESIGNER

## CONTACT



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Address  
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Website  
www.tjosephdesigns.com

## TECHNICAL SKILLS

Photoshop / Illustrator



UX / UI



InDesign / QuarkXPress



Sketch / InVision / Adobe XD



HTML / CSS



## PERSONAL SKILLS

Efficiency, Communication, Creative, Team Player, Organization, Detail Oriented, and Multitasking

## PROFILE

With a strong drive for success, the ability to keep up with modern trends, and having a creative approach to defy software limitations, my achievements are shown through a triumphed track record that delivers new visuals to clients, while exceeding goals, and staying within budget. Combining my in-depth background of print and digital media, strong image editing skills, layout composition, and extensive UX and UI design, I am an illustrious, adaptable leader who takes on prominent roles, and strives for rich results. Some of these results are shown through projects with BMW, Mercedes-Benz, and Eight O'Clock Coffee.

## EXPERIENCE

### All Things Media

#### Sr. Graphic Designer & Production Coordinator (2013 - Present)

- Integral part of Senior Design team responsible for asset creation and manipulation to meet needs of clients including Mercedes-Benz and BMW
- Recreate / retouch assets provided by third party of clients found to be outside of branding guidelines
- Ultra High-Res asset creation and retouching for 4k experiences.
- Technical team lead to oversee integration of all creative assets into programmed user interfaces utilizing backend knowledge of platform programming
- Key player of UX design in interactive media products
- Oversaw and managed a team of up to five designers
- Primary liaison between graphics, programming, and account teams to ensure all time lines are met and all technical processes are properly accounted for
- Programmed custom scripts to automated asset creation for projects that exceeded current software limitations
- Provided customized production processes for sales team to bring in business deemed impossible by competitors
- Created SOP's and scripts to reduce required man-hours by up to 50% for large projects providing new efficiencies to increase company profit margins
- Attended product briefings on behalf of the creative team
- Client facing design representative in all stages of product creation and insight
- Technical production lead in strategy meetings for new projects and new digital platforms pitched to clients
- Created interactive wireframes to ensure project efficiency for graphic and programming teams
- Assist in production timelines to allow account teams to provide customer with accurate time projections and expectations



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## REFERENCES

Can be provided upon request.

## EXPERIENCE

### All Things Media (cont.)

#### Graphic Designer (2012 - 2013)

- Created digital signage for products on various platforms
- Assisted with asset creation for clients including Pearson and McGraw-Hill Education
- Produced mock-ups and flow charts to help team and client visualize final products
- Primary designer assigned to projects for Mercedes-Benz to use in auto shows, dealerships, and educational tools for employees
- Main bridge between creative team and programming for flawless asset integration

### TJoseph Designs

#### President (2011 - Present)

- Freelance design providing print and digital media in various fields from pharmaceuticals to security
- Creation of marketing presentations and brochures
- PowerPoint creation and design of deck templates
- Website design
- Company branding and marketing identity

### Barnett Design Inc.

#### Graphic Designer (2010 - 2012)

- Designed diverse range of print media from packaging to company brand guidelines.
- Strong pre-press file preparation
- Inspected print proofs for issues and signed-off for press products
- Media creation for clients ranging from local companies to high end customers such as Eight O'clock coffee and Tetley Tea
- Handled digital media design and user flow

## EDUCATION AND ACHIEVEMENTS

### Susquehanna University

Bachelor of Arts in Graphic Design (2011)

American Graphic Design and Advertising 27

RiverCraft Publication

American Graphic Design and Advertising 26

Art Directors Club of Metro Washington

The Real Show

Eagle Scout