



TIMOTHY JOSEPH

GRAPHIC DESIGNER

CONTACT



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Address
459 West Main St.
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Website
www.tjosephdesigns.com

TECHNICAL SKILLS

Photoshop / Illustrator



UX / UI



InDesign / QuarkXPress



Sketch / InVision / Adobe XD



HTML / CSS



PERSONAL SKILLS

Efficiency, Communication, Creative, Team Player, Organization, Detail Oriented, and Multitasking

PROFILE

With a strong drive for success, the ability to keep up with modern trends, and having a creative approach to defy software limitations, my achievements are shown through a triumphed track record that delivers new visuals to clients, while exceeding goals, and staying within budget. Combining my in-depth background of print and digital media, strong image editing skills, layout composition, and extensive UX and UI design, I am an illustrious, adaptable leader who takes on prominent roles, and strives for rich results. Some of these results are shown through projects with BMW, Mercedes-Benz, and Eight O’Clock Coffee.

EXPERIENCE

X-Ray Imaging

Sr. Graphic Designer & Marketing Manager (2017 - Present)

- Website redesign to incorporate responsive elements and new trends being used in the market
- Creation and implementation of slide decks for presentations
- Provide creative direction of brand identity
- Creation of promotional materials
- Layouts for company branded items
- Creation of product brochures detailing key highlights
- Production of sales presentations

All Things Media

Sr. Graphic Designer & Production Coordinator (2013 - 2017)

- Integral part of Senior Design team responsible for asset creation and manipulation to meet needs of clients including Mercedes-Benz and BMW
- Recreate / retouch assets provided by third party of clients found to be outside of branding guidelines
- Ultra High-Res asset creation and retouching for 4k experiences.
- Technical team lead to oversee integration of all creative assets into programmed user interfaces utilizing backend knowledge of platform programming
- Key player of UX design in interactive media products
- Oversaw and managed a team of up to five designers
- Primary liaison between graphics, programming, and account teams to ensure all time lines are met and all technical processes are properly accounted for
- Programmed custom scripts to automated asset creation for projects that exceeded current software limitations
- Provided customized production processes for sales team to bring in business deemed impossible by competitors



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ACHIEVEMENTS

American Graphic Design
and Advertising 26 & 27

Art Directors Club of
Metro Washington
— [The Real Show](#)

RiverCraft Publication

Eagle Scout

EDUCATION

Susquehanna University
[Bachelor of Arts in Graphic Design](#)

REFERENCES

Can be provided upon request.

EXPERIENCE

[Sr. Graphic Designer & Production Coordinator \(cont.\)](#)

- Created SOP's and scripts to reduce required man-hours by up to 50% for large projects providing new efficiencies to increase company profit margins
- Attended product briefings on behalf of the creative team
- Client facing design representative in all stages of product creation and insight
- Technical production lead in strategy meetings for new projects and new digital platforms pitched to clients
- Created interactive wireframes to ensure project efficiency for graphic and programming teams
- Assist in production timelines to allow account teams to provide customer with accurate time projections and expectations

All Things Media

[Graphic Designer \(2012 - 2013\)](#)

- Created digital signage for products on various platforms
- Assisted with asset creation for clients including Pearson and McGraw-Hill Education
- Produced mock-ups and flow charts to help team and client visualize final products
- Primary designer assigned to projects for Mercedes-Benz to use in auto shows, dealerships, and educational tools for employees
- Main bridge between creative team and programming for flawless asset integration

TJoseph Designs

[President \(2011 - Present\)](#)

- Freelance design providing print and digital media in various fields from pharmaceuticals to security
- Creation of marketing presentations and brochures
- PowerPoint creation and design of deck templates
- Website design
- Company branding and marketing identity

Barnett Design Inc.

[Graphic Designer \(2010 - 2012\)](#)

- Designed diverse range of print media from packaging to company brand guidelines.
- Strong pre-press file preparation
- Inspected print proofs for issues and signed-off for press products
- Media creation for clients ranging from local companies to high end customers such as Eight O'clock coffee and Tetley Tea
- Handled digital media design and user flow